

Claims 1-22 (canceled)

23. (new) A print media product comprising:

a substrate; and

at least one ink-receiving layer supported by said substrate, said ink-receiving layer being comprised of a plurality of binder compositions, said plurality of binder compositions comprising a first binder comprised of gelatin, a second binder comprised of a poly(vinyl alcohol-ethylene oxide) copolymer, and a third binder comprised of a copolymer of at least one polystyrene, at least one polyalkyl methacrylate and at least one polyalkyl acrylate.

24. (new) The print media product of Claim 23 wherein said ink-receiving layer is comprised of about 10 - 30% by weight said first binder.

25. (new) The print media product of Claim 23 wherein said ink-receiving layer is comprised of about 30 - 55% by weight said second binder.

26. (new) The print media product of Claim 23 wherein said ink-receiving layer is comprised of about 10 - 30% by weight said third binder.

27. (new) The print media product of Claim 23 wherein said ink-receiving layer further comprises at least one pigment therein.

28. (new) The print media product of Claim 27 wherein said ink-receiving layer is comprised of about 5 - 40% by weight said pigment.

29. (new) The print media product of Claim 21 where said plurality of binders further comprises at least one additional binder therein which is different from said first binder, said second binder, and said third binder.

30. (new) The print media product of Claim 23 wherein said print media product further comprises at least one additional material layer.

31. (new) The print media product of claim 23 wherein said print media product further comprises at least one ingredient selected from the group consisting of defoamer compositions, biocides, hardeners, UV/light stabilizers, buffers, slip agents, pH control compounds, preservatives, and lactic acid.

32. (new) The print media product of Claim 30 wherein said additional material layer is located between said substrate and said ink-receiving layer, said additional material layer comprising at least one composition therein selected from the group consisting of at least one pigment, at least one binder, and a mixture thereof.

33. (new) A print media product comprising:
a substrate; and
at least one ink-receiving layer supported by said substrate, said ink-receiving layer being comprised of about 10 - 30% by weight of a first binder comprised of gelatin, about 30 - 55% by weight of a second binder comprised of a poly(vinyl alcohol-ethylene oxide) copolymer, and about 10 - 30% by weight of a third binder comprised of a copolymer of at least one polystyrene, at least one polyalkyl methacrylate and at least one polyalkyl acrylate.

34. (new) A print media product comprising:
a substrate; and
at least one ink-receiving layer supported by said substrate, said ink-receiving layer being comprised of:
a first binder comprised of gelatin;
a second binder comprised of a poly(vinyl alcohol-ethylene oxide) copolymer; a third binder comprised of a

copolymer of at least one polystyrene, at least one polyalkyl methacrylate and at least one polyalkyl acrylate;
an additional binder comprised of methylhydroxypropyl cellulose;
a first pigment comprised of silica; and
a second pigment comprised of polystyrene beads.

35. (new) A coating formulation for use in preparing an ink-receiving layer, said coating formulation comprising a plurality of binder compositions, said plurality of binder compositions comprising a first binder comprised of gelatin, a second binder comprised of a poly(vinyl alcohol-ethylene oxide) copolymer, and a third binder comprised of a copolymer of at least one polystyrene, at least one polyalkyl methacrylate and at least one polyalkyl acrylate.

36. (new) The coating formulation of Claim 35 wherein said coating formulation is comprised of about 10 - 30% by weight said first binder, about 30 - 55% by weight said second binder, and about 10 - 30% by weight said third binder.

37. (new) The coating formulation of Claim 35 wherein said coating formulation further comprises at least one pigment therein.

38. (new) The coating formulation of Claim 35 where said plurality of binder compositions further comprises at least one additional binder therein which is different from said first binder, said second binder, and said third binder.

39. (new) A method for producing a print media product comprising:
providing a substrate; and
forming at least one ink-receiving layer in position over and above said substrate, said ink-receiving layer being comprised of a plurality of binder compositions, said plurality of binder compositions

comprising a first binder comprised of gelatin, a second binder comprised of a poly(vinyl alcohol-ethylene oxide) copolymer, and a third binder comprised of a copolymer of at least one polystyrene, at least one polyalkyl methacrylate and at least one polyalkyl acrylate.

40. (new) The method of Claim 39 wherein said ink-receiving layer is comprised of about 10 - 30% by weight said first binder, about 30 - 55% by weight said second binder, and about 10 - 30% by weight said third binder.

41. (new) The method of Claim 39 wherein said ink-receiving layer further comprises at least one pigment therein.

42. (new) The method of Claim 39 further comprising providing said print media product with at least one additional material layer.

43. (new) The print media product of claim 23 wherein said print media product further comprises at least one ingredient selected from the group consisting of defoamer compositions, biocides, hardeners, UV/light stabilizers, buffers, slip agents, pH control compounds, preservatives, and lactic acid.

44. (new) The method of claim 42 wherein said additional material layer is located between said substrate and said ink-receiving layer, said additional material layer comprising at least one composition therein selected from the group consisting of at least one pigment, at least one binder, and a mixture thereof.

REMARKS

In filing this Continuation application, the allowed claims 1-22 of the parent application serial number 10/140,125 have been canceled. New claims 23-44 have been added. New claims 23-44 have basis in